

Coast Hotels Celebrates Its Top Achievers

Several high-performing hotels and individuals recognized for performance, outstanding guest service, operational excellence, and exemplary leadership

FOR IMMEDIATE RELEASE

Vancouver, B.C. – April 25th, 2024 – Coast Hotels Limited, a fully owned subsidiary of APA Hotel Canada, Inc. and one of North America's fastest-growing and one of Canada's largest hotel brands, has announced the recipients of its 2023 Coast Hotels Awards during its annual brand conference, held at the Coast Nisku Inn & Conference Centre, Nisku, AB.

Coast Hotels recognizes and celebrates Ambassadors, hotel teams, and leaders who demonstrate a commitment to hospitality excellence, outstanding guest experience, and business performance each year.

"Our Ambassadors and operators truly went above and beyond last year and we are deeply appreciative of their many contributions to our over 50-year legacy of delighting guests with friendly service and refreshing stays," said Jin Sasaki, President and CEO, of Coast Hotels. "We are honoring the teams and leaders who truly went above and beyond to bring our brand promise to life and help us in our journey to deliver exceptional experiences."

The winners of the 2023 Coast Hotels Awards include:

- Best Hotel in Cleanliness: Coast Tsawwassen Inn, Delta, BC, Canada
- Most Improved Revenue Generation Index: <u>Coast Fort St. John Hotel</u>, Fort St. John, BC, Canada
- Highest Net Promoter Score: Coast Tsawwassen Inn, Delta, BC, Canada
- Highest Online Reputation Score: Coast Tsawwassen Inn, Delta, BC, Canada
- Highest Coast Rewards Member Enrollments: Coast Tsawwassen Inn, Delta, BC, Canada
- Coast Rewards Members' Choice: Coast Victoria Hotel & Marina by APA, Victoria, BC, Canada
- Ambassador of the Year: Oleg Petrov, Coast Chilliwack Hotel by APA, Chilliwack, BC, Canada
- Leader of the Year: Christopher D. Jones, <u>Coast Coal Harbour Vancouver Hotel by APA</u>, Vancouver, BC, Canada
- General Manager of the Year: Norm Langlois, Coast Hillcrest Hotel, Revelstoke, BC, Canada
- Hotel of the Year: West Beach Inn, a Coast Hotel, Santa Barbara, CA, USA

About Coast Hotels

Each Coast Hotel property is as unique as the destinations they are located in, yet they all have something in common: friendly service and our always pleasant amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, and Washington State in cities large and small. As one of North America's fastest-growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value, and guest satisfaction. Coast Hotels owns and franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

About APA Hotels

Headquartered in Tokyo, Japan, APA has a network of more than 620 properties and over 93,000 rooms in Japan making it the country's largest hotel group. It also has one hundred percent ownership of Coast Hotels, the brand, and owns the six "by APA" hotels in Vancouver, Victoria, Chilliwack, Prince George, Edmonton, and Calgary. APA is known for their urban-style hotel concept that delivers high-quality, highly functional, and environmentally friendly hotels to the market.

Visit <u>www.coasthotels.com</u> or call 1.800.663.1144.

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